

Jumpstart helps families
across Canada overcome
barriers to sport and play!

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Canadian Tire Jumpstart Charities

jumpstart.canadiantire.ca

1.844.YES.PLAY

   @ctjumpstart

Jumpstart is a nationally registered charity.
Charitable Reg: #1379 29 451 RR0002



ABOUT JUMPSTART

Canadian Tire Jumpstart Charities is on a mission to enrich the lives of kids across Canada through sport and physical activity. We proudly help families and organizations overcome the financial barriers that keep kids on the sidelines.

We are also committed to helping build a more equitable sport community for all kids through championing accessible and diverse opportunities for play.

Because it's about more than just getting active, it's about the chance to help kids boost their self-esteem, nurture their creativity, and connect to their communities.

Together, we can help give all kids the chance to experience the benefits of sport and play.



HOW WE HELP

Jumpstart funds a variety of sports and recreational activities through a mix of programs and partnerships for those who meet the eligibility requirements.

KIDS

Supporting families with the cost associated with their kids' participation in sport and recreation is at the core of what we do. Through our individual grants, eligible kids can try a new sport or continue with one they already love.

COMMUNITIES

Jumpstart believes in the power of community, which is why we support community sport organizations that kids rely on. These grants support grassroots organizations with operational and programming expenses to cover the cost of coaches, transportation, equipment, and development.

RESOURCES

To help make sport and play more inclusive, we have supported the development of educational resources for sport leaders; the provision of programs focused on improving gender equity, diversity, and accessibility; and the construction of inclusive play spaces across the country.

Learn more at jumpstart.canadiantire.ca.

FREQUENTLY ASKED QUESTIONS

Q: Does Jumpstart have funding requirements?

A: Yes. Revenue Canada's Low-Income Cut-Offs (LICOs), published by Statistics Canada, is the standard used to determine if a family meets Jumpstart's funding criteria. Visit us online at jumpst.ca/ChildGrants for more details.

Q: Will Jumpstart reimburse me for a program that I've already paid for?

A: No. Jumpstart does not reimburse individuals. All applications need to be pre-approved and Jumpstart will issue payments directly to qualified organizations/sports association/club.

Q: Does Jumpstart fund organizations?

A: Yes. Jumpstart funds qualified organizations who wish to run sport and recreation programming. Visit us online at jumpst.ca/CommunityGrants for more details.

Q: Will the funds be evenly distributed throughout Canada?

A: Canadian Tire Jumpstart Charities will evaluate each application on its merits and allocate funding accordingly. The objective is to fund projects across Canada.

Q: How can I make a donation?

A: You can make a secure online donation at jumpst.ca/Donate. Alternatively, you can send a cheque payable to Canadian Tire Jumpstart Charities to:

Canadian Tire Jumpstart Charities
Attention: Jumpstart Finance Team
2180 Yonge Street, PO Box 770, Station K
Toronto, Ontario, M4P 2V8